

Partenariats médias

Le Film Français : Habillage et bannière newsletter PI du 17 au 23 janv et N° dédié au PI

Mediakwest : 1 PAGE PUB PI (n° 15 janv)

- Bannières 728x90 pour chaque manifestation (en rotation)
- Relai dans l'agenda de la newsletter
- Compte rendu du PI dans n° fev

Moovee : Bannières 970x250 pour chaque manifestation (en rotation)

- Relai dans l'agenda de la newsletter
- Offre d'un code de réduction pour tout abonnement à Mediakwest dans la NL du PITS

Satellifacts : 1 page de pub + 1 bannière par manifestation (2 semaines)



Partenariats médias PIDS

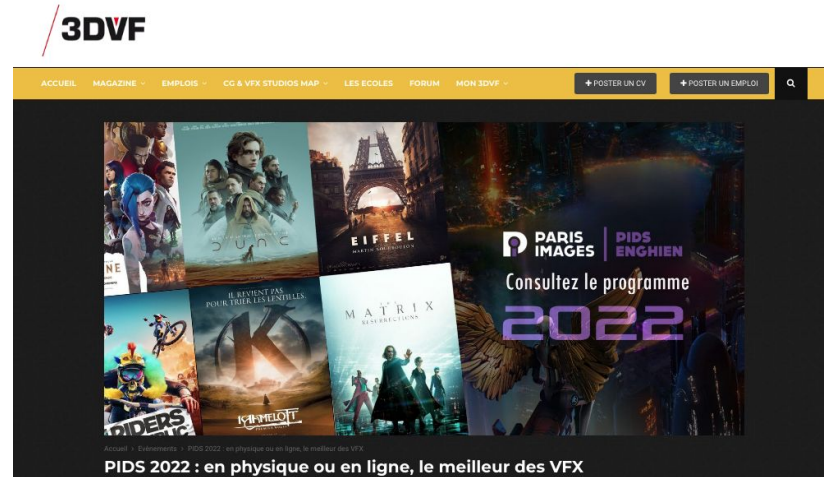
3DVF : 1 visuel en 728x90 ou 300x250 (en janv)

Les années Laser : n° 291 de janvier 2022

Insertion : 1/2 page largeur

Coyote Mag : 1 page de pub dans le mag

1 habillage du site



Focus Variety

3 E-show Daily

[E-show Daily](#) (20/01)

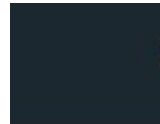
[E-show Daily](#) (24/01)

[E-show Daily](#) (30/01)

Au total **17 articles** et quelques articles additionnels en parallèle.
+ bannières web (échange de visibilité)
utilisées sur 3 autres NL



Top Stories



Top Stories



Paris Region Film Commissioner Confirms Four New Studios to Be Built

Helene Dubrion, the Film Commissioner of Film Paris Region, confirmed four studio projects to be built in Paris and the surrounding area.



Paris Images Promotes Green Shooting, Global Outreach With Hybrid Event



Global Daily

MONDAY, 01.24.2022



Johnny Depp to Star as Controversial French King Louis XV in Malween's Next Film

Johnny Depp will star as French king Louis XV in the next film directed by "Pulp Fiction" director Quentin Tarantino.

By Ben Kuvshinov • Star News



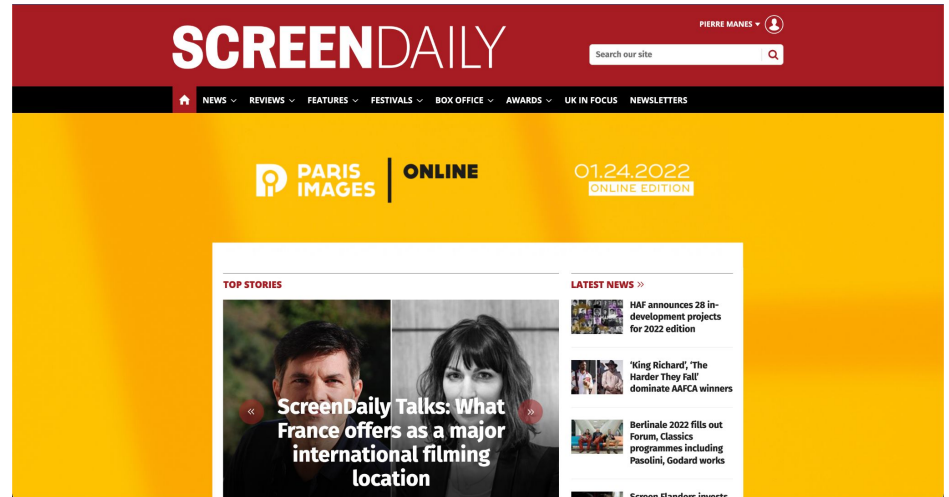
Top Stories



Brad Pitt, Damien Quintard Relaunch Historic Miraval Studios as Creative Hub in the South of France

Focus Screen International

- 1 article annonce
- 1 ScreenDaily Talk spécial John Wick 4 (en direct lors du Paris Images Online)
- 1 formulaire co-brandé
- 1 newsletter dédiée
- 1 fireplace sur la home pour le replay
- 2 bannières pour le replay





Le Film Français

[Le Film Français](#) (PI - 26/10)

[Le Film Français](#) (PIDS - 18/11)

[Le Film Français](#) (PF - 16/12)

[Le Film Français](#) (IDR - 16/12)

[Le Film Français](#) (AFC - 12/01)

Le Film Français (14/01)

Le Film Français (n° spécial - 21/01)

[Le Film Français](#) (PIDS - 27/01)

+ habillage site et bannière NL

Mediakwest/Moovee

[Mediakwest](#) (PI - 02/12)

[Mediakwest](#) (PIDS 30/01)

[Moovee](#) (PF - 30/11)

[Moovee](#) (PI - 21/12)

[Moovee](#) (PI - 09/01)

+ 1 page pub, bannières

Satellifacts

Satellifacts (PI - 26/10)

+ 1 page pub, bannières

Variety

[E-show Daily](#) (20/01)

[E-show Daily](#) (24/01)

[E-show Daily](#) (30/01)

+ bannières pub

Screen

[1 article](#) annonce du Screen Daily Talks

+ bannières replay

PIDS

[3DVF](#) (03/11)

[3DVF](#) (17/12)

[3DVF](#) (17/01)

[3DVF](#) (31/01)

[3DVF](#) (01/02)

[3DVF](#) (04/02)

+ 1/2 page Les années laser

+ habillage site Coyote Mag

[Variety](#) (23/01)

Autres

[Salles obscures](#) (PI - 27/10)

[CNC](#) (PI - 03/11)

[CNC](#) (PI - 11/01)



The image is a screenshot of a news article from Variety. At the top, there is a navigation bar with the Variety logo and the text 'U.S. EDITION'. Below the navigation bar, the article title is 'PIDS Engghien Showcases the Latest Trends in the French VFX Sector' by Martin Dale. The article features a large image of a character with large, golden, feathered wings in a futuristic, dark environment. The text of the article discusses France's role as a hub for VFX work, the impact of the TRIP tax rebate scheme, and details about the PIDS Engghien event.

HAVE A NEWS TIP?
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VARIETY

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HOME > DIGITAL > GLOBAL Jan 23, 2022 11:30am PT

PIDS Engghien Showcases the Latest Trends in the French VFX Sector

By Martin Dale



Over recent years France has established itself as a key hub for VFX work, driven by the talent and creativity of local players and extensive public support schemes.

In 2020, the VFX sector was given a further boost by the change to France's Tax Rebate for International Production (TRIP) scheme, which now offers a 40% rebate on all eligible production expenses for international projects whose VFX expenses in France surpass €2 million (\$2.27 million).

PIDS Engghien – the Paris Images Digital Summit in Enghien-les-Bains – runs from Jan. 26-29, including a series of presentations, round-tables and case studies, and presentation of the Genie Awards.

Yann Marchet, founder and managing director of PIDS Engghien, provides an overview of the key trends that will be discussed during the event.

