

**The Paris Images Trade Show is back
for its 4th edition
From January 25th to February 1st, 2017**



For the fourth consecutive year, the Paris Images Trade Show (PITS) brings together five events in one week, on complementary themes, in order to promote the French audio-visual and cinematographic industry. PITS continues to openly discuss France's role on the global financial market, as well as its technical and artistic influences on world cinema. This year's edition will honour India as its guest country.

Thus, for eight days, these events will focus on: all aspects of digital creation with the **Paris Images Digital Summit**; films sets and other shooting locations with the **Paris Images Location Expo**; new streams of communication with **Paris Images Pro**; diversity in technical and artistic sectors as well as diversity in coproduction, with the **Paris Images Cinema – L'Industrie du Rêve**; finally, technological innovations with the **Micro Salon AFC**.

The fusion of these events, independent in their organisation, aims to promote all the professions in the film industry, as well as the French territory and the financial solutions created in order to attract film productions to be made in France.

The Paris Images Trade Show offers an exceptional and international showcase to a dynamic industry, creating highly-qualified jobs whose competitiveness is reinforced by the new **national and international tax rebate schemes**. French resources and skills allow the audio-visual and film sector to develop and spread from one year to the next, both on a local and international level.

In 2016, the Paris Images Trade Show gathered more than **8000 visitors**, where **professionals** and the **general public** could meet for panel discussions, conferences, case-studies and premieres. French “*savoir-faire*” is promoted foremost but other countries are also a source of inspiration. This openness towards the rest of the world allows different cultures to exchange, meet and enrich each other. This year, **India** will be honoured as guest country.

Launched in 2014, the Paris Images Trade Show aims to develop synergies between events grouped within this initiative and the professional organisations and partner associations, in order to highlight the excellent “savoir-faire” of French technicians and of the French film and animation industry, to offer them an international recognition as well as an increased visibility.

With the support of Partners



The five events of the Paris Images Trade Show

PARIS IMAGES CINEMA – L'INDUSTRIE DU RÊVE

January 25th to 27th in Paris

Paris Images Cinema – L'Industrie du Rêve continues to reflect on the role of France in the production and making of foreign films through the work of producers, while promoting the international "savoir-faire" of French technicians.

For this 17th edition, Indian and French producers, filmmakers and technicians are invited to debate during the **Rencontres Art et Technique with its screenings** about French-Indian collaboration, by evoking different work methods through specific case-studies.

More information: <http://www.industriedureve.com/>



PARIS IMAGES DIGITAL SUMMIT

January 25th to 28th at the Centre des Arts d'Enghien les Bains

Paris Images Digital Summit (PIDS) is an event dedicated to all aspects of Digital Creation, crossing creative, technical and financial concerns of a sector in constant evolution.

More information: <http://parisimages-digitalsummit.com>



MICRO SALON AFC

January 27th to 28th at La fémis

Lighting, cameras, grip equipment, post-production, an area dedicated to sound: all areas of expertise of film production will be represented at a forum dedicated to new meetings and new discoveries. Over 60 association member companies will be present at this event.

On Saturday 28th of January, Indian directors of photography will have free reign to present their association.

The Micro Salon is partner of the Paris Images Trade Show, in order to accentuate with worldwide professionals the excellence and dynamism of French technical industries and technicians.

More information: <http://www.microsalon.fr>



PARIS IMAGES LOCATION EXPO

January 31st to February 1st at the Carreau du Temple

Paris Images Location Expo is the leading event of its kind in France; it allows various sites as well as local authorities in the Ile-de-France area, alongside with other French regions to present their filming assistance policies. The event offers film professionals a unique opportunity to discover new filming locations or unknown parts of iconic French sites.

More information: <http://www.idf-locationexpo.com>



PARIS IMAGES PRO

January 31th to February 1st at the Carreau du Temple

Digital media accelerate technical evolution and bring closer many “savoir-faire” in otherwise compartmentalised sectors of the film, television and new media industries.

Paris Images Pro has the mission of accompanying audio-visual professionals who face the upheavals of digital transformation, by presenting a program of conferences that combine prospective views with practical feedback. This event takes place in parallel with the Location Expo.

More information: <http://parisimagespro.fr>



www.parisimages.fr @Paris_Images #PITS2017