

The Paris Images Trade Show is back for its 5th edition



To mark its fifth year, the Paris Images Trade Show (PITS) is hosting four events, with complementary themes, intended to promote the whole French audiovisual and film sector. The PITS continues to broaden its review of the role France plays in economic exchanges, technical contributions and artistic influences in respect of foreign film making. This year, the United States will be honored.

These events will showcase: digital creation and VFX with the **Paris Images Digital Summit**, film sets and shooting locations with the **Paris Images Location Expo**, technological innovations in the field of cinema with the **AFC Micro Salon show** and Franco-American tie-ups and the role that France plays in the production and creation of foreign feature films with Paris Images Cinema - **Dream Industry**.

This year, a cycle of conferences and meetings around the sector's professions and economic challenges will be the common theme running through the PITS.

The PITS events testify to the real challenges facing the French technical industries. Thanks to this synergy, the PITS aims to turn the spotlight on all of the film professions, the territory and the economic solutions put in place to attract projects to France. This way, the French can reclaim their territory and the technical and human solutions which abound while international players can call on French expertise and benefit from the many attributes the country has to offer in order to implement their projects.

The Paris Images Trade Show offers an exceptional showcase for a dynamic industry that creates highly skilled jobs and whose competitiveness is reinforced by the **national and international tax credit reform**. The resources and expertise available to France enable the audiovisual and film sector to develop and extend its reach from year to year, both nationally and internationally.

In 2017, the Paris Images Trade Show attracted more than **7,000 visitors**. **Professionals and the general public intermingle** at round tables, conferences, case studies and previews.

Created in 2014, the Paris Images Trade Show aims to develop synergies between the scheduled events and the professional organizations and partner associations in order to more effectively highlight the sheer excellence of the technicians and technical industries on the film and animation sectors in France and assure them of greater recognition and international visibility.

With the support of Partners



The Paris Images Trade Show

PARIS IMAGES LOCATION EXPO – THE SALON DES LIEUX DE TOURNAGE

January 22 and 23, 2018 in the Grande Halle de La Villette

Since 2011, the Salon des Lieux de Tournage, the first film location show in France, has allowed locations in the Paris area, departments, regions, municipalities and sites in the French provinces to present their film sets and their policies for hosting shoots, while also giving professionals a chance to discover new locations or little known features of emblematic sites.

More information: <http://www.idf-locationexpo.com/>



PARIS IMAGES CINEMA – DREAM INDUSTRY

January 24, Paris (location to be confirmed)

Paris Images Cinema - Dream Industry continues to broaden its reflection on the role that France plays in the production and making of foreign feature films through the work of producers, while continuing to highlight the international know-how of French technicians.

For this 18th edition, producers, directors and technicians are invited to debate at its Meetings on **Art and Technique and its screenings** of Franco-American collaborations, highlighting individual working methods through specific case studies.

More information: <http://www.industriedureve.com/>



PARIS IMAGES DIGITAL SUMMIT

January 24 to 27 at the Arts Center in Enghien-les-Bains

The Paris Images Digital Summit (PIDS) is an event dedicated to digital creation in all its forms covering the creative, technical and economic challenges of a constantly changing sector.

More information: <http://parisimages-digitalsummit.com/>



AFC MICRO SALON SHOW

February 9 and 10 at La fémis

Lighting, cameras, equipment, post production and a space devoted to sound, experts in all the filmmaking professions will meet to discuss and exchange experiences. More than 60 associate member companies of the AFC (French association of directors of photography) will be present.

On Saturday, February 10, the ASC (American Society of Cinematographers) will have carte blanche to present their association.

The Micro Salon Show partners the Paris Image Trade Show in order to showcase the excellence and dynamism of French technical industries and technicians.

More information: <http://www.microsalon.fr/>



A PITS CONFERENCE CYCLE

This year, in conjunction with its events, the PITS will be presenting a series of conferences dedicated to the professions, the changes they are undergoing and the economic challenges driving the sector... (program to come).

A COUNTRY HONORED ACROSS ALL EVENTS

Although the PITS highlights French know-how, other countries also serve as sources of inspiration. This openness to the world enables different cultures to exchange, interact and learn from each other. This year, **the United States** will be honored and many professionals will be invited in this context. The aim is twofold: to highlight their skills and know-how but also to create bridges and incite them to choose France for their shooting or post-production projects.